

13. ANNUAL REVENUE ON SIGN BOARDS AND ADVERTISEMENTS COLLECTED BY S.U.R.P.B

1. WALL/ROOF OR PAINTED BUILDING

S/N	MAXIMUM AREA SQ/MTRS	MAIN ROAD	NORMAL	KEY SITE
1.	Up to 1.0/Sqm	15,000.00	12,000.00	20,000.00
2.	Up to 3.0	18,000.00	15,000.00	30,000.00
3.	Up to 5.0	30,000.00	18,000.00	45,000.00
4.	Up to 10.0	40,000.00	36,000.00	50,000.00
5.	Up to 15.0	70,000.00	50,000.00	80,000.00
6.	Up to 20.0	90,000.00	60,000.00	120,000.00
7.	Up to 30.0	200,000.00	100,000.00	300,000.00
8.	Over 30.0	320,000.00	280,000.00	450,000.00s

2. PROJECTING SIGNS

S/N	MAXIMUM AREA SQ/MTRS	MAIN ROAD	NORMAL	KEY SITE
1.	Up to 1.0 /Sqm	10,000.00	5,000.00	25,000.00
2.	Up to 3.0/Sqm	20,000.00	10,000.00	50,000.00
3.	Up to 5.0/Sqm	30,000.00	20,000.00	70,000.00
4.	Up to 10.0/Sqm	40,000.00	30,000.00	80,000.00
5.	Up to 15.0/Sqm	50,000.00	40,000.00	150,000.00
6.	Up to 20.0/Sqm	60,000.00	50,000.00	200,000.00
7.	Up to 30.0/Sqm	100,000.00	80,000.00	340,000.00
8.	Over 30.0/Sqm	140,000.00	100,000.00	480,000.00
9.	Lamp pole	20,000.00	10,000.00	250,000.00

3. FREE STANDING SIGNS

S/N	MAXIMUM AREA SQ/MTRS	MAIN ROAD	NORMAL	KEY SITE
1.	Up to 1.0/Sqm	60,000.00	40,000.00	80,000.00
2.	Up to 3.0	75,000.00	55,000.00	95,000.00
3.	Up to 5.0	90,000.00	70,000.00	110,000.00
4.	Up to 10.0	130,000.00	100,000.00	150,000.00
5.	Up to 15.0	170,000.00	140,000.00	200,000.00
6.	Up to 20.0	200,000.00	180,000.00	250,000.00
7.	Up to 30.0	300,000.00	240,000.00	500,000.00
8.	Over 30.0	400,000.00	300,000.00	600,000.00

4. INTRUDING STRUCTURE FEE.

S/N	MAXIMUM AREA sq/mtrs	RATES
1.	Up to 1.0	80,000.00
2.	Up to 3.0	95,000.00

3.	Up to 5.0	
4.	Up to 10.0	110,000.00
5.	Up to 15.0	150,000.00
6.	Up to 20.0	200,000.00
7.	Up to 30.0	250,000.00
8.	Over 30.0	500,000.00
		600,000.00

5. POSTERS

S/N	MAXM. AREA SQ/MTR	MAIN ROAD	NOR MAL	KEY SITE	INTRUDING STRUCTURE
1.	4 sheet 1.0 ×1.5	60,000.00	40,000.00	80,000.00	80,000.00
2.	6 sheet 1.2 ×1.8	80,000.00	60,000.00	100,000.00	100,000.00
3.	48 sheet 3.0×6.0	150,000.00	130,000.00	200,000.00	200,000.00
4.	96 sheet 3.0×12.0	700,000.00	600,000.00	900,000.00	900,000.00
5.	Wall drapes per sq/mtrs/	300,000.00	200,000.00	300,000.00	N/A
6.	Supersites 12.66×3.35	3,500,000.00	2,200,000.00	4,000,000.00	N4,000,000.00
7.	Spectacular supersites plus	6,000,000.00	6,000,000.00	6,000,000.00	60,000,000.00

6. STREET STRUCTURE

S/N	DESCRIPTION	MAXM. AREA	MAIN ROAD	NORMAL	KEY SITE
1.	Bus shelter	4sites and back	TBA	TBA	TBA
2.	Bus Shelter	Larger than above	TBA	TBA	TBA
3.	Kiosks/Seating	Single	10,000.00	5,000.00	20,000.00
4.	Kiosks/seating	Larger than above	15,000.00	7,500.00	25,000.00
5.	Tables & Chairs	Per table & 4 chairs	5,000.00	3,500.00	7,500.00
6.	Street signs	Per year	18,000.00	15,000.00	20,000.00
7.	A-frames or similar(per day)	Any single	20,000.00	10,000.00	20,000.00

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7. DEVELOPMENT BOARDS

S/N	Maxm. Area sq/mt	Main site	Normal	Key site	Intruding structure
1.	Up to 1.0	15,000.00	10,000.00	20,000.00	20,000.00
2.	Up to 3.0	30,000.00	20,000.00	35,000.00	20,000.00
3.	Up to 5.0	40,000.00	30,000.00	50,000.00	40,000.00
4.	Up to 10.0	50,000.00	40,000.00	60,000.00	40,000.00
5.	Up to 15.0	100,000.00	80,000.00	120,000.00	80,000.000
6.	Up to 20.0	120,000.00	100,000.00	150,000.00	80,000.00

8. TEMPORARY SIGNS

S/N	Short-Term Promotion	Processing fee per item or per team of promoters	Per week
1.	Banners	10,000.00	10,000.00
2.	Parasols	10,000.00	5,000.00
3.	Flags	10,000.00	2,000.00
			Per day
1.	Kiosk	10,000.00	5,000.00
2.	Gazebos	10,000	5,000.00
3.	Feather banners	10,000.00	5,000.00
4.	T-shirts	10,000.00	5,000.00
5.	Road Show Vehicles per side per day	100,000.00	5,000.00

9. ROAD SHOWS

S/N	Short-term promotion	Processing fee per activation	Per Day
1.	Vehicles carrying sound and announcing events or products	10,000.00	10,000.00
2.	Road show vehicles per day with stop and activate promotion using sound	50,000.00	30,000.00

10. MOBILE BRANDING – NON PROMOTIONAL

S/N	Description	Processing fee per Vehicle	Per Annum cost per vehicle
1.	Fully branded – Trailers, Truck	100,000	150,000.00
2.	Fully branded Bus, Pick up	100,000.00	150,000.00
3.	Motorcycle	3,000.00	20,000.00
4.	Fully branded cars	10,000.00	50,000.00
5.	Tricycle	3,000.00	20,000.00
6.	Semi branded cars	10,000.00	20,000.00
7.	Semi branded bus ,pick-up	10,000.00	40,000.00
8.	Semi branded Trucks	10,000.00	30,000.00
9.	Semi branded Trailers	10,000.00	30,000.00

11. INSTALLATIONS OTHER THAN SIGNAGES

S/N	Description	Permit (Registration) for new installation ₦	Renewal of permit ₦
1.	(a). Communication Mast (Large) (b). Network Mast (Small)	500,000.00 100,000.00	20% of the cost of registration
2.	Transformer Points	150,000.00	20% of the cost of registration
3.	Laying of Communication Cables	3,500.00/Sqm	Nil

14. SOKOTO CENTRAL MARKET

S/N	DESCRIPTION OF REVENUE	RATES ₦
1.	Permanent Shop	2,000.00
2.	New Shop	1,200.00
3.	Temporary Shop	1,000.00
4.	Off Coding	1,000.00
5.	Trailers	400.00
6.	Buses	200.00
7.	Starlets	100.00
8.	Hawkers	60.00
9.	Wheel barrows	40.00